

# Johnnie Shannon - CV

## AREAS OF EXPERTISE

*Remote Sensing*

*Image Processing*

*Training*

*GIS*

*Web Development*

*Marketing*

## EDUCATION

*1990: MSc. Basin Evolution and Dynamics: Royal Holloway College, University of London*

*1987: BSc. Earth Sciences: University of Leeds*

## CAREER STATEMENT

*“I feel that my greatest strengths are my adaptability, my ability to discover and utilise novel techniques and having excellent interpersonal and communication skills in order to disseminate information“*

## PROFESSIONAL

*Certified ERDAS Trainer*

*SC Cleared*

## PERSONAL DETAILS

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## PERSONAL PROFILE

- Experienced and innovative remote sensing specialist
- Calm, reliable and dependable in meeting objectives - logical and numerate
- Excellent interpersonal skills; good communicator and works well with others
- Critical thinker – strong analytical skills; accurate and probing

## EXPERIENCE AND STRENGTHS

- Over seventeen years within the remote sensing/GIS industry, with six years specialising in the oil, gas and minerals exploration industry
- Very experienced in satellite and airborne image processing
- Delivered numerous training courses and presentations to a variety of audiences
- Skilled in utilising new technologies to develop innovative solutions

## CAREER HISTORY

### ***Astrium (Formerly Infoterra Ltd.)***

#### **Technical Support Manager**

2007 - July 2011

- Set up and managed the technical support desk for ERDAS products
- Provided standard ERDAS training as well as developing bespoke courses
- Developed marketing strategies on a limited budget
- Expanded the support desk remit to cover other software and products

### ***Infoterra Ltd.***

#### **Technical Advisor**

2005 - 2007

- Enhanced productivity by undertaking flow line reviews
- Managed and championed technical research within the company
- Took on Training Manager role; reinvigorated training within the company and drove up the budget available for training
- Revamped the corporate Intranet, utilising Movable Type blogging software

### ***Infoterra Ltd.***

#### **Marketing Manager**

2003 - 2005

- Responsible for all of Infoterra's marketing activities including trade shows, web presence, marketing literature and PR
- Introduced a new CRM which, for the first time, ensured Infoterra had a central repository of customer and contact information
- Updated the corporate brand in order to better reflect the company's identity
- Led the deployment of Edelman as PR to Infoterra in order to heighten Infoterra's visibility in key markets and institutions

### ***Infoterra Ltd. (formerly NRSC Ltd.)***

#### **Information Manager**

2000 - 2003

- Closely involved in the rebranding of NRSC Ltd. to Infoterra Ltd.
- Managed the design and rebranding of the new Infoterra website, while authoring a substantial part of the site
- Re-launched the Intranet, transforming it into a useful resource
- Diverse other functions, including providing imagery to the National Space Centre and managing our artist in residence

## REFERENCES

*Available on request.*

### ***NRSC Ltd.***

#### **Sales Executive**

1998 - 2000

- Responsible for the generation of leads and projects from the oil, gas and mineral exploration sector
- Identified and developed the pipeline routing market
- Developed excellent relationships with clients, enabling an efficient sales process
- Top performing sales person within the group

### ***NRSC Ltd.***

#### **Image Processing Specialist**

1993 - 1998

- Updated image processing work flows, incorporating new COTSS in order to replace older, legacy mainframe solutions
- Worked closely with company geologist to provide innovative products to the oil, gas and mineral exploration industry
- Provided nine weeks training to the Remote Sensing Unit at the Survey Ministry in Brunei; principally in ERDAS IMAGINE
- Provided seven weeks training to South African Remote Sensing Centre

### ***Unocal Ltd.***

#### **Geologist**

1992 - 1993

- Involved in all aspects of the hydrocarbon exploration industry including prospect identification, well positioning, operations geology and well evaluation

### ***Amoco (UK) Ltd.***

#### **Senior Exploration Technologist**

1991 - 1992

- Provided general technical support to the geo-scientists while also pursuing individual project work on aspects of hydrocarbon exploration within the North Sea

### ***Royal Holloway College, University of London***

#### **Masters Degree**

1989 - 1990

- MSc. In Basin Evolution and Dynamics. Thesis entitled "Correlation Studies using Geo-chemical Multi-Element Analysis with the Jaca and Ebro Basins, Northern Spain"

### ***Haliburton Geodata***

#### **Pressure Engineer**

1988 - 1989

- Supplied a safety and information service on a number of exploration rigs in the North Sea and English Channel